

Marathon County



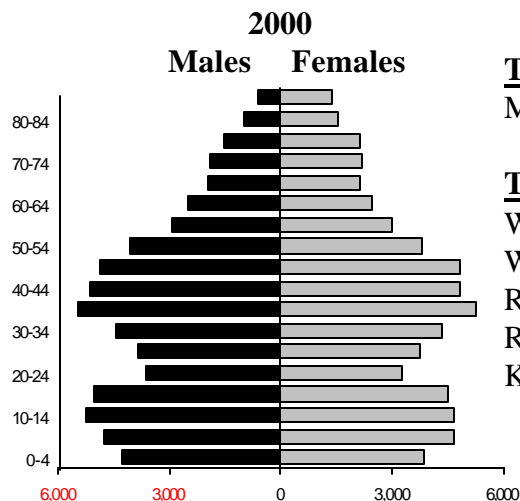
...experienced a 9.0% increase in population between 1990 and 2000, resulting in a 2000 total population of 125,834. In 2000, the county had 81.4 persons per square mile, a density lower than the state as a whole. The median age in Marathon County is 36.3, indicating a population similar to that of the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Wausau.

The median value of owner-occupied housing in Marathon County is \$95,800. 1.1% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 52.2% of the county, while 42.9% of Wisconsin land is used for farming. The county is 38% forested and has 194 of the State's 15,057 lakes.

In Marathon County, Kolbe & Kolbe Millwork Company Inc. employs more workers than any other manufacturing firm, and Eastbay Inc. is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Marathon County's 1999 median household income was \$45,165.

Population



Total

Marathon County 115,400

1990

115,400

2000

125,834

Top Five Municipalities

Wausau, City 37,060

Wausau, City 38,426

Weston, Village 11,450

Weston, Village 12,079

Rib Mountain, Town 5,605

Rib Mountain, Town 7,556

Rothschild, Village 3,310

Kronenwetter, Town 5,369

Kronenwetter, Town 4,850

Rothschild, Village 4,970

Quality of Life

| | <u>Wisconsin</u> | <u>Marathon</u> |
|---|------------------|-----------------|
| Persons per Square Mile, 2000 | 98.8 | 81.4 |
| Number of Staffed Hospital Beds, 1995 | 16,070 | 304 |
| Average Birth Rate per 1,000 population, 2000 | 12.9 | 12.1 |
| Public School Enrollment, 2000-2001 | 879,476 | 19,731 |
| Number of 2000 Public High School Graduates | 58,545 | 1,548 |
| 1999-2000 Public High School Dropout Rate | 2.3% | 1.0% |

Vital Statistics

| | <u>1990</u> | | <u>2000</u> | |
|------------------------|------------------|-----------------|------------------|-----------------|
| | <u>Wisconsin</u> | <u>Marathon</u> | <u>Wisconsin</u> | <u>Marathon</u> |
| Birth Rate (per 1,000) | 14.8 | 14.6 | 12.9 | 12.1 |
| Death Rate (per 1,000) | 8.7 | 7.6 | 8.7 | 7.3 |
| Number of Marriages | 38,934 | 885 | 36,100 | 856 |
| Number of Divorces | 17,727 | 375 | 17,337 | 379 |

Housing

| | <u>1990</u> | <u>2000</u> |
|------------------------------------|-------------|-------------|
| Total Number of Housing Units | 43,774 | 50,360 |
| Number of Single-Unit Structures | 32,954 | 38,299 |
| Number of Multiple-Unit Structures | 8,016 | 9,569 |
| Number of Single Units Permitted | 312 | 332 |
| Number of Multiple Units Permitted | 147 | 79 |
| Percent Seasonal Housing | 1.6% | 1.1% |
| Median Value, Owner-Occupied | \$54,800 | \$95,800 |
| Median Rent | \$301 | \$423 |

Recreation

| <u>1995 Number of:</u> | <u>Wisconsin</u> | <u>Marathon</u> |
|--|------------------|-----------------|
| Campgrounds | 1,106 | 5 |
| Campsites | 75,367 | 382 |
| Hiking Trails (in miles) | 5,617 | 287 |
| Mountain Biking Trails (in miles) | 3,155 | 44 |
| Cross Country Skiing Trails (in miles) | 4,154 | 142 |
| Snowmobile Trails (in miles) | 14,896 | 541 |
| Visitor Expenditures, 2000 | \$11,046,539,344 | \$184,938,520 |

Income

| | <u>1980</u> | <u>1990</u> | <u>2000</u> |
|---|-------------|-------------|-------------|
| Total Personal Income | \$1,020,804 | \$1,941,903 | \$3,456,830 |
| Non-Farm Personal Income (in thousands) | \$966,153 | \$1,880,799 | \$3,433,471 |
| Farm Income (in thousands) | \$54,651 | \$61,104 | \$23,359 |
| Per Capita Income | \$9,176 | \$16,778 | \$27,455 |
| Transfer Payments (in thousands) | \$126,769 | \$227,474 | \$387,296 |
| Proprietor Income (in thousands) | \$104,840 | \$149,514 | \$241,914 |

Banking

| <u>2000</u> | <u>Wisconsin</u> | <u>Marathon</u> |
|---|------------------|-----------------|
| Savings Institutions-Offices | 396 | 5 |
| Savings Institutions-Savings Capital (Millions) | \$12,761 | \$118 |
| Commercial Banks-Offices | 1,720 | 43 |
| Commercial Banks-Deposits (Millions) | \$62,618 | \$1,830 |

Government Finance

| <u>1997</u> | <u>Wisconsin</u> | <u>Marathon</u> |
|---|------------------|-----------------|
| Total Property Taxes Levied (in 1000's) | \$5,144,206 | \$105,178 |
| Effective per Capita Property Tax | \$997 | \$864 |
| Total Expenditures (in 1,000's) | \$17,139,825 | \$406,072 |
| In Dollars per Capita | \$3,322 | \$3,334 |
| As Percent of Total: | | |
| Education | 43.2% | 45.4% |
| Health & Hospital | 4.5% | 12.8% |
| Police | 5.0% | 3.6% |
| Fire | 2.3% | 1.6% |
| Public Welfare | 6.8% | 3.1% |
| Highways | 7.7% | 9.3% |

Retail, Service, Wholesale

| <u>1997</u> | <u>Wisconsin</u> | <u>Marathon</u> |
|---------------------------------------|------------------|-----------------|
| Number of Retail Sales Establishments | 21,717 | 565 |
| Sales (in thousands) | \$50,520,463 | \$1,421,572 |
| Annual Payroll (in thousands) | \$4,826,217 | \$142,583 |
| Number of Service Establishments | 55,618 | 1,175 |
| Receipts (in thousands) | \$48,559,607 | \$801,432 |
| Annual Payroll (in thousands) | \$18,990,629 | \$317,978 |
| Number of Wholesale Establishments | 8,025 | 221 |
| Sales (in thousands) | \$57,192,863 | \$1,002,005 |
| Annual Payroll (in thousands) | \$3,764,944 | \$102,538 |

Manufacturing**1997****Wisconsin****Marathon**

| | | |
|--------------------------------------|---------------|-------------|
| Number of Establishments | 9,936 | 232 |
| Number of Employees | 562,479 | 16,839 |
| Total Payroll (in 1,000's) | \$18,766,395 | \$502,563 |
| Production Workers, average number | 416,254 | 13,422 |
| Production Worker Hours (in 1,000's) | 837,444 | 26,519 |
| Production Worker Wages (in 1,000's) | \$11,952,570 | \$354,835 |
| Value Added (in 1,000's) | \$54,947,083 | \$1,295,226 |
| Value of Shipments (in 1,000's) | \$117,382,992 | \$3,181,899 |

2002 Top Employers

| <u>Top Five Manufacturing Firms</u> | <u>Number Employed</u> | <u>Product/Type of Business</u> |
|--|-------------------------------|--|
| Kolbe & Kolbe Millwork Co. Inc. | 1000+ | Millwork |
| Greenheck Fan Corp. | 1000+ | Industrial Fans and Blowers |
| SNE Enterprises Inc. | 1000+ | Millwork |
| Apogee Wausau Group Inc. | 500-999 | Metal Doors, Frames, Molding, & Trim |
| Marathon Cheese Corp. | 500-999 | Dairy Products |
| <u>Top Five Non-Manufacturing Firms</u> | | |
| Eastbay Inc. | 1000+ | Catalog and Mail-Order Houses |
| Wausau Hospital Inc. | 1000+ | General Hospitals |
| Liberty Mutual Insurance Co. | 1000+ | Fire, Marine, & Casualty Insurance |
| Wausau School District | 1000+ | Elementary and Secondary School |
| North Central Health Care Facilities | 500-999 | Psychiatric Hospitals |

Employment by Industry

| | <u>1980</u> | <u>1990</u> | <u>2000</u> |
|-------------------------------------|--------------------|--------------------|--------------------|
| Mining | 81 | 106 | 121 |
| Construction | 2,326 | 2,806 | 4,590 |
| Manufacturing | 12,272 | 15,552 | 19,939 |
| Transportation and Public Utilities | 2,373 | 3,643 | 4,037 |
| Trade | 11,393 | 14,667 | 20,369 |
| Services | 14,474 | 17,938 | 23,957 |
| Government | 6,582 | 6,982 | 7,767 |

Income by Industry

| In Thousands: | <u>1980</u> | <u>1990</u> | <u>2000</u> |
|-------------------------------------|-------------|-------------|-------------|
| Mining | \$3,049 | \$1,391 | \$23,406 |
| Construction | \$42,665 | \$77,569 | \$180,469 |
| Manufacturing | \$240,836 | \$438,390 | \$744,432 |
| Transportation and Public Utilities | \$42,445 | \$97,958 | \$129,144 |
| Trade | \$123,410 | \$222,043 | \$424,261 |
| Services | \$170,529 | \$354,208 | \$716,512 |
| Government | \$88,988 | \$170,812 | \$278,211 |

Natural Resources

| | <u>Wisconsin</u> | <u>Marathon</u> |
|---|------------------|-----------------|
| Land Area (square miles) | 54,310 | 1,545 |
| Total Forest Land (in thousands of acres) | 15,964.8 | 376.1 |
| Commercial | 15,702.5 | 373.9 |
| Non-Commercial | 262.3 | 2.2 |
| Percent Land in Forests | 46% | 38% |
| Number of Lakes | 15,057 | 194 |
| Total Acreage of Lakes | 982,155 | 19,762 |

Farming

| <u>1997</u> | <u>Wisconsin</u> | <u>Marathon</u> |
|--|------------------|-----------------|
| Number of Farms | 65,602 | 2,703 |
| Land in Farms (acres) | 14,900,205 | 515,888 |
| Average size of Farm (acres) | 227 | 191 |
| Sales by Selected Products (in 1,000's): | | |
| Hay, Silage, and Field Seeds | \$106,572 | \$3,757 |
| Vegetables, Sweet Corn, and Melons | \$149,443 | \$1,624 |
| Fruits, Nuts, and Berries | \$140,140 | \$63 |
| Nursery and Greenhouse Crops | \$157,348 | \$1,693 |
| Poultry and Poultry Products | \$241,523 | \$42 |
| Dairy Products | \$2,746,950 | \$131,266 |
| Cattle and Calves | \$670,518 | \$20,132 |
| Hogs and Pigs | \$151,164 | \$748 |

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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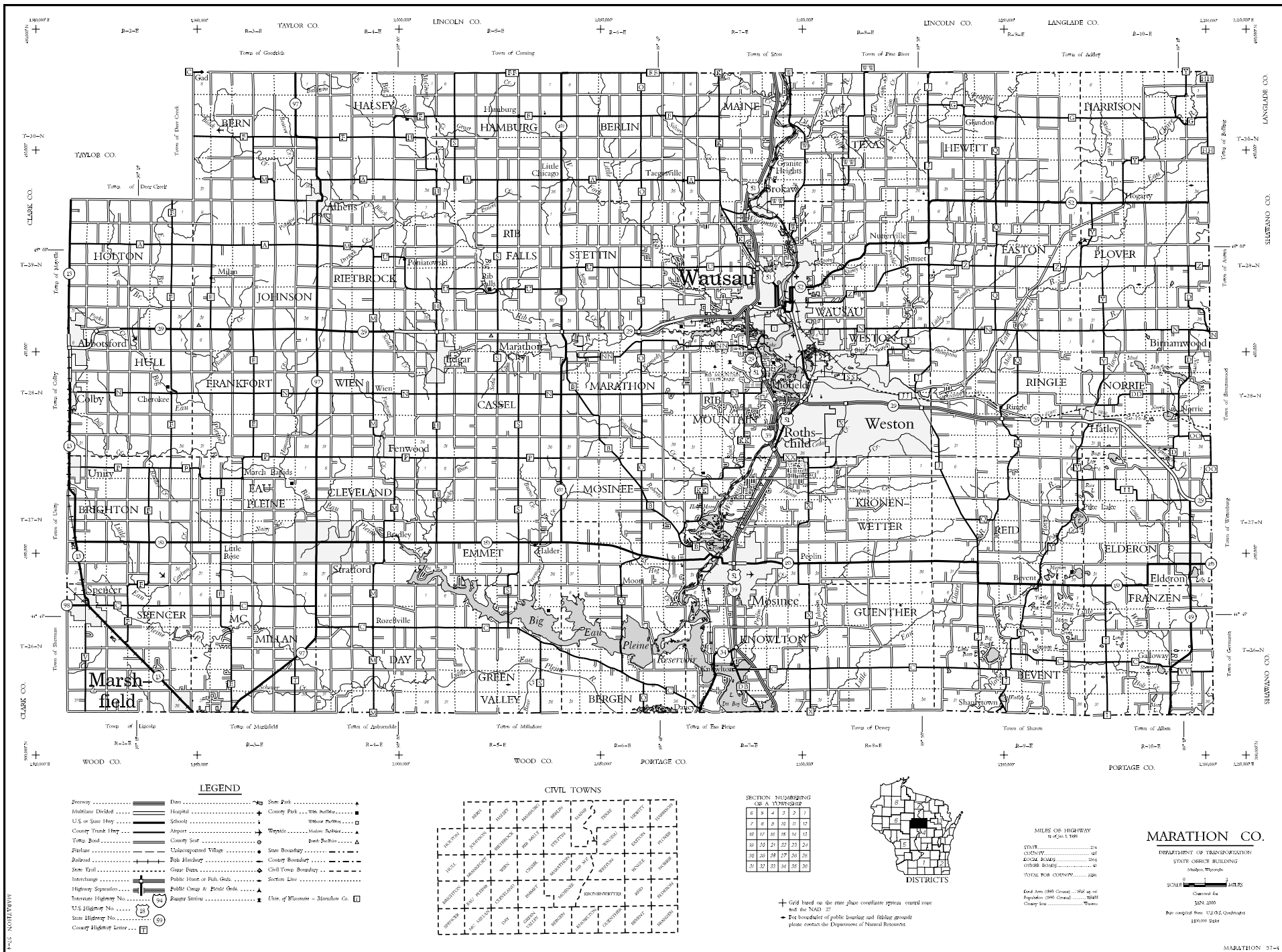
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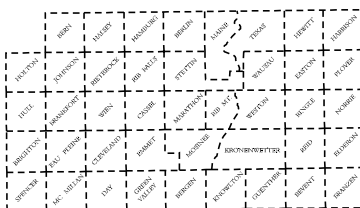




LEGEND

- Boundary
- Autobahn Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Private
- Railroad
- State Trail
- Interchange
- Highway Separation
- Township Highway No.
- U.S. Highway No.
- State Highway No.
- County Highway Letter
- Dam
- Hospital
- School
- Temple
- County Seat
- Unincorporated Village
- Public Building
- Public Camp & Picnic Ground
- State Park
- County Park
- Whose Pathway
- Public Pathway
- State Boundary
- County Boundary
- Civil Town Boundary
- Section Line
- Line of Wisconsin - Marathon Co.

CIVIL TOWNS



SECTION NUMBERING
OF A TOWNSHIP

| | | | | | | |
|----|----|----|----|----|----|----|
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 32 | 33 |



MILES OR HIGHWAY
to Jan. 1, 1990

STATE 214
COUNTY 48
TOTAL ROAD 262
TOTAL HIGHWAY 226

End Jan. 1990 County 196 sq. mi.
Population (1990 Census) 24,000
County Seat Wausau

MARATHON CO.

DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Madison, Wisconsin

Scale 1:50,000
Checked for
JAN. 2000
Map compiled from 112,000 Quadmaps
125,000 Scale